

18th December, 2015

The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400 051

NSE Symbol : HAVELLS

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Scrip Code : 517354

Sub: Intimation under Regulation 30

Dear Sir,

In terms of Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with corresponding circulars and notifications issued thereunder, it is hereby informed that the Company is venturing into manufacturing of Small Domestic Appliances, a category wherein the Company has been trading into till now.

In this regard, the Company is going to file the necessary application with the SIA (Secretariat for Industrial Assistance), Department of Industrial Policy & Promotion, Ministry of Commerce & Industry.


The relevant disclosures prescribed under the captioned regulation are given hereunder:-

- a) Name of the product proposed to be manufactured - Mixer Grinder, Juicer Mixer Grinder, Electric Iron, Induction Cook Top
- b) Proposed date of manufacturing – 1st January, 2016
- c) Category of the product - Small Domestic Appliances
- d) Whether caters to domestic/ international market - Domestic market
- e) Name of the countries in which the product is launched (in case of international) – Not applicable

The above is for your information and records.

Thanking you.

Yours faithfully,
For Havells India Limited


(Sanjay Gupta)
Company Secretary

HAVELLS INDIA LTD.

Corporate Office: QRG Towers, 2D, Sector 126, Expressway, Noida - 201304, India
Tel: +91-120-4771000, Fax: +91-120-4772000
E-mail: marketing@havells.com, www.havells.com
Registered Office: 1, Raj Narain Marg, Civil Lines, Delhi - 110 054 (India)

CIN:L31900DL1983PLC016304