






# Ultimate aaram



Maximum Retail Price  
w.e.f. 26<sup>th</sup> April 2018

Energy Saving Models			
Name	Colour	Star Rating	1200 mm
Outer Pack Size			2x1
ES NEO <span style="color:red">new</span>	White / Brown / Ivory		2560/-
ES-50	White / Brown / Ivory		2690/-
ES - 50 Premium	White / Brown / Ivory		2690/-
ES-40	White / Brown / Bianco		3130/-
Fusion 50	Metallic Beige-Brown / Pearl Ivory-Gold		3470/-
Efficiencia (BLDC 32 W) <span style="color:red">new</span>	Metallic White / Beige - Dust Resistant	BLDC	6480/-

BLDC = Brush Less Direct Current

Name	Base Models	600/ 750 mm	900 mm	1050/ 1200 mm	1400 mm
Outer Pack Size		4x1	2x1/-	2x1	3x1
XP-390	White / Brown / Ivory	2540/-	2770/-	2540/-	2730/-
Pacer	White / Brown / Ivory	2550/-	2550/-	2550/-	2740/-
Velocity/Velocity HS	White / Brown / Ivory	2610/-	2610/-	2610/-	2790/-
Spark HS	White / Brown / Ivory	-	-	2630/-	-
SS-390	White / Brown / Bianco	2680/-	2680/-	2680/-	2860/-
SS-390 Metallic	Pearl Ivory / Sparkle Brown / Pearl White-Silver / Pearl Brown / Maroon / Sapphire	2820/-	2820/-	2820/-	3010/-
ES-50	White / Brown / Ivory	-	-	-	2970/-
Outer Pack Size	Decorative Models	4x1	2x1	2x1	3x1
Spark Deco	White / Brown / Ivory	-	-	2880/-	-
Artemis	Elegant White / Brown / Ivory	-	-	2920/-	-
SS-390 Deco	Pearl Ivory / Pearl Copper / Sparkle Brown	-	-	3090/-	-
Vogue Plus	Silver - Blue / Pearl Brown / Ivory - Pearl Brown	-	-	3090/-	-
Andria	Espresso Brown* / Indigo Blue* / Pearl White* / Maroon*	-	-	3110/-	-
Festiva	Pearl Copper Gold, Ocean Blue - Silver / Pearl White - Silver / Lavender Mist - Silver	-	-	3410/-	-
Fusion	Pearl White-Silver / Pearl Ivory-Gold / Silver-Blue / Beige-Oasis Green/ Beige-Brown / Beige-Wine Red	3440/-	3440/-	3440/-	3640/-
Areole	Pearl Brown Silver / Pearl Ivory Bronze / Lavender Mist-Silver / Mist Honey	-	-	3500/-	-
Glaze <span style="color:red">new</span>	Pearl Ivory Gold/ Pearl White Copper / Sapphire Blue Chrome	-	-	3560	-
Troika	Pearl White Silver / Champagne Honey	-	-	3580	-
Zester <span style="color:red">new</span>	Pearl White / Dusk / Slate	-	-	3610	-
Nicola	Gold Mist-Copper / Bronze-Copper / Pearl Ivory-Gold / Pearl White-Silver	3650/-	3650/-	3650/-	3850/-
Enticer	Rose Gold / Pearl White Gold / Pearl White Chrome / Espresso Brown Copper* / Metallic Black - Chrome / Maroon Chrome / Beige Copper	-	3690/-	3690/-	3860/-
Spartz	Gold Mist Pearl - Brown / Pearl White Ocean Blue / Pearl White Baby Blue	-	3760/-	3760/-	3920/-
Leganza	Bronze-Gold / Pearl White-Silver / Lavender Mist-Silver / Mist Honey	-	-	3770/-	-
Leganza - 4 Blade	Bronze-Gold / Pearl White-Silver / Lavender Mist-Silver / Mist Honey	-	-	4080/-	-
Spiro Neo <span style="color:red">new</span>	Black & White / Indigo Blue / Woody White	-	-	4200/-	-
Enticer Art Ltd. Edition	Inmould design - Metallic White / Metallic Black	-	-	4400/-	-
Enticer Art Collector's Edition <span style="color:red">new</span>	Rose Gold / White Blue	-	-	4400/-	-
Enticer Art Heritage Edition <span style="color:red">new</span>	Espresso Brown*	-	-	4400/-	-
Splash <span style="color:red">new</span>		-	-	4990/-	-
Name	Decorative Model	1320 mm		Outer Pack Size	
Sagittal	Blush Copper / Pearl White Chrome	4140/-		2x1	

\*Espresso Brown, Espresso Brown Copper and Indigo Blue are metallic with matt finish.

\*Maroon and Pearl White are metallic and dust resistant.

Speed resistance type regulator is available for Rs.100/-

Enticer Art is available in 1200 mm only.

Name	Special Finish Fans	Sweep	Price (in ₹)	Outer Pack Size
Orion	Brushed Nickel / Antique Brass / Antique Copper	900/1200mm	5530/-	2X1
Fabio	Antique Brushed Nickel/ Antique Brass / Antique Copper	1200 mm	6470/-	2X1
Stealth Air <span style="color:red">new</span>	Pearl White / Metallic Black / Indigo Blue	1200 mm	6940/-	1X1
Yorker	Brushed Nickel / Antique Brass / Antique Copper /American Walnut / Wenge	1320 mm	8750/-	1X1
Florence	Two Tone Nickel-Gold / Black Antique Nickel/ Black Antique Brass / Black Antique Copper	1200 mm	9330/-	1X1
Octet	8 Blade fan - Walnut Black Nickel / Wenge Brushed Nickel	1320 mm	10820/-	1X1
Lumeno <span style="color:red">new</span>	Rainbow Pearl Ivory, Lavender Mist, Indigo Blue	1320 mm	7830/-	1X1
Dew with U/L	Viking Teak Brushed Nickel / Red Oak Black Nickel	1320 mm	9850/-	1X1
Urbane with U/L <span style="color:red">new</span>	Brushed Nickel / Black Nickel / Antique Copper	1320 mm	10020/-	1X1
Octet with U/L <span style="color:red">new</span>	8 Blade fan - Walnut Black Nickel / Wenge Brushed Nickel	1320 mm	11240/-	1X1
Futuro with U/L <span style="color:red">new</span>	Bluetooth fan - Black Nickel / Antique Copper	1320 mm	12510/-	1X1

U/L = Under light

D/L = Defused light

Please note: For all fans of MRP Rs. 10,000/- and above, the installation shall be provided Free of Cost by company authorised service personnel.

Speed resistance type regulator is available for Rs. 100/-

Sweep	Model	Price (in ₹)	Outer Pack Size
<b>Table Fans</b>			
400 mm	Sameera <span style="color:red">new</span>	2390/-	1X1
400 mm	Swing LX	2450/-	3X1
400 mm	Swing ZX	2530/-	2X1
400 mm	Velocity Neo	2580/-	2X1
400 mm	Swing LX HS <span style="color:red">new</span>	2920/-	2X1
400 mm	Velocity Neo HS	3170/-	2X1

Pedestal Fans			Outer Pack Size
400 mm	Swing	3350	2X1
400 mm	Sprint LED	3450	2X1
400 mm	Trendy	3500	2X1
400 mm	Trendy with timer	3590	2X1
400 mm	Wind Storm <span style="color:red">new</span>	3640	1X1
400 mm	Sprint HS	4190	2X1
450 mm	Wind Storm	4340	2X1
500 mm	Wind Storm	4340	1x1
400 mm	Sprint LED Remote	4640	2X1
450 mm	Sprint Hi-Speed	4980	1x1
450 mm	V3	6130	2x1

Sweep	Model	Price (in ₹)	Outer Pack Size
<b>Wall Fans</b>			
400 mm	Sameera <span style="color:red">new</span>	2670/-	1X1
300 mm	Swing	2670/-	2X1
300 mm	D'zire	2730/-	2X1
400 mm	Swing	2790/-	3X1
400 mm	Platina	2840/-	2X1
400 mm	D'zire	2880/-	2X1
400 mm	Swanky	2910/-	2X1
300 mm	Swing HS	2960/-	2X1
300 mm	D'zire HS	3000/-	2X1
400 mm	Platina HS	3240/-	2X1
450 mm	Airboll Hi-Speed	4250/-	2X1
400 mm	Platina Remote	4550/-	2X1
450 mm	V3	5200/-	2X1

Personal Fans			Outer Pack Size
230 mm	Birdie HS	1900/-	4X1
300 mm	Breezo HS	2430/-	4X1
175 mm	I-Cool HS	2500/-	4X1
250 mm	Crescent	2540/-	1X1
<b>Cabin Fans</b>			
300 mm	Ciera Cabin Fan	2420/-	4X1

Ventilating Fans						
Model	100 mm	150 mm	200 mm	230 mm	250 mm	300 mm
Non Metallic Range						
Outer Pack Size	6x1		6x1		6x1	
Ventil Air - DXZ	1340/-	1480/-	-	-	-	-
Ventil Air - DX White	-	1670/-	1800/-	-	1970/-	-
Metallic Range						
Model	100 mm	150 mm	200 mm	230 mm	250 mm	300 mm
Outer Pack Size	4x1		4x1		4x1	
Ventil Air - DSP	-	-	-	1540/-	-	1800/-
Ventil Air - DS	-	1670/-	-	1830/-	-	2040/-
Ventil Air - DB	-	-	-	2310/-	-	2630/-

Heavy Duty Exhaust Fans								
Model	300 mm		380 mm		450 mm		600 mm	900 mm
Outer Pack Size	2x1 (900 RPM)	2x1 (1400 RPM)	2x1 (900 RPM)	2x1 (1400 RPM)	2x1 (900 RPM)	2x1 (1400 RPM)	1x1 (900 RPM)	1x1 (700 RPM)
Turbo Force SP	3510/-	3510/-	4150/-	4210/-	5520/-	5880/-	11170/-	-
Turbo Force TP	-	-	-	4490/-	-	6000/-	11170/-	28940/-
Turbojet SP	3800/-	3800/-	4470/-	4520/-	5880/-	6250/-	11690/-	-
Turbojet TP	-	-	-	-	-	6340/-	11690/-	-

Air Circulators						
Model	Wall Fans			Pedestal Fans		
Turbo Force	450 mm	600 mm	750 mm	450 mm	600 mm	750 mm
	7630/-	9950/-	13190/-	8360/-	10770/-	15580/-

**Terms & Conditions:**

- Prices are in Indian ₹.
- Goods are dispatched at Purchaser's risk. All claims for loss, damage or shortage, if any, will be filed by the Purchaser directly with the carrier(s).
- Disputes, if any, are subject to Delhi jurisdiction only.
- This Price List supersedes all our previous Price Lists.
- Prices are subject to change without notice.
- Company reserves the right to issue amendments, which may arise due to any errors in the price list.

Due to continuous technology upgradation the design & specifications may vary without notice. The colour of the fan shown may differ from the actual fan colour due to printing limitations. MRP mentioned in this price list may differ due to typographical errors.

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